



Change towards a Circular Economy: eliminating inertia in supply chains

A concrete case of stony materials supply chain
in the Netherlands

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• Circular Economy

- Neutralizing negativities of the Linear Model → Sustainable future
- Additional social, economic and environmental benefits

Way to go!

• (Inter)national recognition

- Legislation in China (2008)
- Action plan on the level of EU
- The Netherlands: government wide action plan → 100% circularity by 2050

~~A lot of actions aimed at its implementation~~

Inertia in supply chains in regard to making a change towards circularity

“A tendency to do nothing or remain unchanged”

“What are the underlying reasons for inertia in supply chains in relation to the change towards circularity?”

Inertia

Diffusion of responsibility

Differences in perceptions

Lack of incentives for the companies in supply chains to make a change towards circularity

High uncertainties and risks

Lack of mutual interests between actors in supply chains for making a change towards circularity

Clashes of perceptions on all levels in supply chains, and especially between the supply chain and the government